



PUBLICITY

(as of March 2018)

The publicity chair works with a team to advertise for auditions, performances, the call for directors and to distribute season brochures.

A publicity manual is available.

The chair ensures the following:

- Creation of season brochures, posters and ads.
- Distribution of season brochures.
- Attendance at the production meetings.
- Updating Facebook and other social media sites.
- Updating the web page.
- Providing information for the newsletter.
- Sending emails to theatre groups for newsletters/member distribution via yahoo.
- Providing information for web sites and event calendars
- Contacting the media (Radio, TV, Newspapers)
- Placing ads in the local papers and theater programs
- Printing and distributing posters (sample locations available)
- Emailing posters to church groups and seniors' centres
- Providing the executive with an annual review of costs and results